

ESG IN ACTION: DELIVERING IMPACT AND RESPONSIBLE REAL ESTATE INVESTMENT

Bohill Partners and M&G hosted ESG in Action – an event bringing together industry experts to discuss the challenges, and share solutions around implementing their ESG agendas

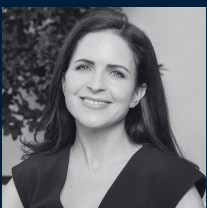
Delivering social value for communities to thrive

KEY TAKEAWAYS

- Key drivers moving social value centre stage – awareness and a sense of responsibility to make things better for communities and children
- Cultural shift – expectation that we are caring for all stakeholders, people and planet are now being taken into account alongside profits
- Long term perspective is now gaining attraction that it hadn't before
- Fiduciary duty – long term view means social value is important, this wasn't the case previously
- Game changer – if social value is part of your business plan, attract better talent, attract investors, communities, it adds value everywhere
- Investing in communities equals better returns for investors. Investors want to invest in businesses that care for the community, they see the value in that
- S is tenyears behind E but catching up at phenomenal speed
- Businesses are putting their social responsibility to the forefront of their decisions
- Success is achieved by – measurability, transparency and trust
- Improving communities creates significant benefits to the public purse
- Beware of social washing (over-claiming)
- Measuring social value is very subjective and on a case by case basis, don't get too bogged down in this. If you cant measure something don't get put off
- Principal based approach for implementing social value – Vivienne King **follow-up needed.** Globally recognised, solid principles that can form the framework of the system you put in place.

PANELLISTS

MODERATOR



EMILY BOHILL
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Head of Real Estate
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